

Information Technology – A Tool for Comfort and Luxury

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Abstract

Globalizations has revolutionized our way of living. With the advancements in science and technology we are moving towards life full of comforts and luxuries. These are not obligatory for survival but they beyond doubts increase the survival value. There are technologies in the fields of physical science, biological science and computer science but computer science along with IT has made other sciences suitably available to mankind not only to help us in day to day activities but for the higher slandered of livings. Now, we can browse while in bed, while travelling and while doing other daily routine works. It is only due to IT a doctor in India can perform a tedious operation taking guidance and instruction from the abroad, anyone can talk to his lovable by video conferencing, can transfer money, pay the bills, get appointments in hospitals, hotels and other services industries and many more. People in rural areas can have weather for caste to save his crops and own life. Online shopping is now growing at a higher pace. We can purchase and sell the daily use items at our door step without wasting time in hovering the crowded markets. So, we can spare sufficient time for our family, health and professional growth. In this paper, I have tried to understand and discuss the role of IT in having life full of comfort and luxury without any adverse effects on environment and the self.

Keywords: Information Technology (IT), online shopping

I. INTRODUCTION

Information Technology (IT) can be defined as “the getting, processing, storage and transmission of vocal, pictorial, textual and numerical information by a combination of computing and telecommunications systems.” Information Technology can be used for word processing, communicate, research, education, marketing, banking etc. In present day scenario, computer based technology is very necessary for updating the people with the whole world and the Nation development.

The technology involving the development, maintenance, and use of computer systems, software, and networks for the processing and distribution of data are now a days easily accessible at nominal rates. Everyone can enjoy comfortable and luxurious life without the hindrances and disturbances in vital functions.

A. Comfort

A state or situation in which we are relaxed and do not have any physically unpleasant feelings during any activity. Quality of life is based on comfort. Comfort saves the body from physical and mental distress. While we are in comfort our body secretion make our mind and body to feel sense of joy. Then, we will be able to perform better with full efficiency. The physical contact with any area in any space defines levels of comfort. The visual elements of a design can attract or repel. When it comes to flooring, everybody knows what they don't like. Interestingly, flooring is also one of the primary elements of a comfortable workspace environment.

B. Luxury

Something expensive that is pleasant to have but is not necessary. It is the highest level of comfort. Having luxurious life is a symbol of status something in demand among the people with little higher level of earning. But nowadays with the use of information technology which is available easily at low cost can be enjoyed by people with lower earning also. Like comfort, luxury also makes our body to feel better with a sense of confidence and euphoria. The evolving and expanding IT sector has revolutionised our standards of living without paying extra or much more.

In this paper, we have explored the use of information technology in our life to achieve the comfort and luxury.

There are quit plausible reasons how computer is becoming the part and parcel of our everyday life. What can be cited first regarding this is due to communication and information technology now world is in our hand. Anyone can reach any corner of world within in a second. There are so many way to communicate with each other such as email, online chatting, voice mail, video chat etc. To clarify this matter form home any one takes part in job interview, conference or any online class. He /she does not need to go their physically but in digital world it is possible. What's more online marketing, banking etc. make our life more convenient so we can enjoy strong personal relationship. Last but not least any business and official work can be accomplishes efficiently because of electronic data management for instance electronic file is easily stored and maintained rather than paper document.

With the advent of Information Technology, our lives have totally changed. Today, we see Information technology is being used in every sphere of life, be it, at offices to store massive data, be it, at colleges to help researches or by housewives to learn new recipes.

II. DIFFERENT USES OF INFORMATION TECHNOLOGY

A. Role of IT in Communication:

Information Technology provided a great means of communication- the internet. I think it is the easiest and cheapest way to get in touch with relative, friend, business colleagues etc. Nowadays the world becomes smaller and smaller. When I was a little girl, I could not imagine that it would be possible to communicate with people from all around the world in so easy way. A person can get latest news, become friends with someone from another country, find his old friends, ask for a piece of advice etc.

Information Technology plays an important role in communication. Communication through a computer is more appealing because messages are conveyed in written form. When sender and receiver are at distant place there is no other good alternative expect computers. At time of emergency, they are only mode of quick communication. Nowadays, Internet which is a network of computers has brought a revolution in communication. It has grown to involve whole of world.

Electronic mail is the service that permits complex communication and interactions possible. It allows a person using one computer to type the message and send it across the internet to a person using another computer.

Audio and video conferencing allows users to send sounds, video or images directly to others. It is possible for everyone to see and hear one another as well as view a common document. This is especially helpful when preparing or reviewing a document by users at distant places.

B. Business and IT:

First of all every company nowadays uses information technology to store its data and make different kinds of operations. It is very difficult to imagine life without computers. A company would have to store millions of papers and documents. Moreover, a customer would have to wait hours to check his balance or get a piece of information about his transitions at his bank, while an employee was looking through those papers. Another important aspect of this is that people are able to type all their information, make corrections, print or send document using information technology. It makes life much easier. One can spend the rest of the time watching TV with his family or working on something new.

Information Technology plays a major role in big commercial organisation for a number of manual functions. Computer can take over most of critical work such as calculation of wages, collection of money from customers and so on. Information technologies are also very helpful for accounting operations such as purchase store ledger, wages, cashbook sales etc.

C. Shopping and IT

These practical benefits people can shop without leaving their house. They just use an internet access, computer (IT) and their cards to make a payment. It is kind of difficult to imagine that a few years ago people had to spend their time in lines buying tickets. Now, a person can choose a destination, company, date and time and get tickets delivered to his door. I think it is amazing with the help of advance technology.

D. Role of IT in Budgeting

Information Technology plays a vital role in budgeting. There are many types of Budgets. There is one master budget and all other budget is allocated from this master budget computer do analysis and comparisons fast accurately. Hence allocations of different budget are to make them more amounts is allocated for production budget. As it is very difficult to manage these different types of budget manually. Computers with their high processing speeds and data managing power, these budgets are managed very efficiently.

E. Education and IT

Higher education sector can take greatest advantage of the increased use of technology, especially the Internet, in delivering the educational product. Distance learning via the internet will drive tremendous growth. Usage of new technologies, internet and e-learning in higher education especially in educational programs, can increase speed of development and educate citizen familiar with information communication technology and needs of living in 21century.

Computer Based Technology is different programs that are supplied on CD-ROM. These programs include text, graphics and sound. Audio and Video lectures are recorded on the CDs. Computer Based Technology is a low cost solution for educating people. You can train a large number of people easily.

F. Role of IT in Personnel Management

Information Technology plays an important role in personal management. Interview techniques have received considerable attention. Nowadays, interviews are taken on line also, beside personal interviews. Sometime candidates are not able to attend walk in interviews then with the help of computer interviews can be taken. Information technologies are also helpful in training the staff. With help of computers a simulated environment can be provided to the trainees.

G. Role of IT in Marketing Management

Information Technology does more than help market create professional looking slides and print sales reports. Because IT can often automate time-consuming tasks that humans perform, software developers create programs that solve a variety of problems. Whether you're a sole proprietor selling jewelry or a global conglomerate such as Sony, you'll benefit by learning to use computers to help you manage your business.

H. IT used in Stock Exchange

Stock Exchange is the most important place for businessmen. Many stock exchanges use IT to conduct bids. The stockbrokers perform all trading activities electronically. They connect with the computer where brokers match the buyers with sellers. It reduces cost as no paper or special building is required to conduct these activities.

IT used in On line Examination- The trend of online examination is becoming popular. Different examinations like GRE, GMAT and SAT are conducted online all over the world. The questions are marked on the computer. It minimizes the chance of mistakes with highest level of evaluation. It also enables to announce the result in short time.

III. DISCUSSION AND CONCLUSION

Beyond doubts it is well known that IT has changed our ways of living. Now we are viewing the world as a single entity ignoring the political boundaries. It has really globalized the world. Now, the researcher can communicate with the people in working a particular field, can exchange their ideas and information, a student can learn without teacher, government and non-government sector can think of a paperless world so a pollution free work place. We can go to a store without cash and can use credit cards. These not only make the purchase easy we got some credit in the form of points and rebates. Now a days, no need to be in long queue to deposit or to withdraw cash from a bank.

Luxury goods are primarily associated with desires and wants. But since desires build on human needs, which they specify, luxuries are directly or indirectly connected to basic needs of the body. But since they do not merely remove pain or meet the necessities, it gratify the senses, luxuries are definitely "positively pleasing" and widely desired by human beings.

I believe that Information technology made our lives easier. They change our attitude towards life. I think with invention of computers people became closer and friendly. At present information technology is one of the most essential parts of our daily life. Many people of today's society are of the opinion that information technology is the blessings of modern science which makes our life more comfortable and handy while others oppose this concept but my inclination is toward the formers.

In a nutshell taking all the aforementioned pros and cons into account I personally opine that information technology (IT) is the most wonderful gift to our life.

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